



MEDIA ADVISORY

May 2013

TAKE FLIGHT, SOAR TO GREATER HEIGHTS!

MENDAKI Club's (MClub) biennial Collegiate Symposium returns on 11th May from 1.30 to 5.30pm at The Grassroots' Club!

'Take Flight, Soar to Greater Heights'. Employing the overarching theme of aviation and flight, the spirited tagline of this year's Symposium depicts the notion of soaring towards excellence in one's attempt to pilot his or her collegiate years well. Symposium 2013 narrows the focus primarily on the students as unique individuals, discovering their personal branding and the myriad of academic and non-academic opportunities that could advance their pursuit of excellence.

The event will kick off with a main panel session featuring esteemed speakers Mr Sujimy Mohamad, Ms Hazlina Halim and Mr Erzan Adam. They will share with participants the different paths they had taken during their collegiate years and their personal experiences in pursuing their ambitions. A high tea networking session and break-out sessions will follow, in which participants can attend one of the following three aviation themed sessions: Terminal 1, Terminal 2 and Terminal 3.

Terminal 1 – "This is the Captain Speaking" focuses the conversation on personal branding and how social media could be used to leverage this possibility.

Terminal 2 – “Flight of the Navigator” encourages students to maximise their collegiate years through the various opportunities presented such as internships, scholarships, exchange programmes and active CCA involvement.

Terminal 3 – “Be the Pilot of Your Own Life” inspires students to chase their wildest dreams and pursue the unbeaten track in their education choices regardless of how far they differ from the norm.

We are pleased to invite you to cover the Collegiate Symposium 2013. The details are as follows:

Event: Collegiate Symposium 2013
Day, Date : Saturday, 11 May 2013
Time : 1:00pm to 5.30pm
Venue : The Grassroots Club 190 Ang Mo Kio Avenue 8 Singapore 568046

Additional details of the event are in Annex A.

We appreciate it if you could confirm your attendance by **5.00pm on Friday, 10 May 2013**. Please do not hesitate to call or email the contact persons named below, if you require further information on this matter. We look forward to your presence and we thank you in advance.

**Collegiate Symposium 2013
Saturday, 11 May 2013
The Grassroots' Club**

Programme

1.00pm Registration for guests

1.40pm Official Start of Event

Welcome Address by MENDAKI Club President, Mr Jeffrey Salleh

Presentation of Corporate and Event Video

Opening Performance

2.15pm **Panel Discussion:**

“Take Flight, Soar to Greater Heights”

Sharing with participants the various experiences of the speakers and the actions they took to excel and maximise their collegiate years. Each panel speaker is a representation of one of the three focused break-out themes (detailed below).

Questions and Answers Session

3.50pm High Tea Networking Session

4.30pm Parallel Break-out Sessions

1. Terminal 1 – “This is the Captain Speaking”

Realising one’s own personal brand

2. Terminal 2 – “Flight of the Navigator”

Opportunities to maximise one’s collegiate years

3. Terminal 3 – “Be the Pilot of Your Own Life”

Following one’s dreams and pursuing the unbeaten track

5.30pm End of Programme