



YM 2.9.3.1

MEDIA ADVISORY

Release 02 / 24 July 2013

PROJECT JOY 2013 GIVING BACK TO THE COMMUNITY

On **Sunday, 28 July 2013, from 4pm to 6pm**, Dr Yaacob Ibrahim, Minister for Communications and Information & Minister-in-Charge of Muslim Affairs will lead a group of MENDAKI volunteers and staff to distribute food hampers in Yung Kuang. They will be joined by Mr Tharman Shanmugaratnam, Deputy Prime Minister and Minister for Finance.

Concurrently, there will be another three teams doing the same in three other rental flat areas across the island ie. **Woodlands, Tampines and Buangkok**. The teams will be led by Malay Members of Parliament, Mr Masagos Zulkifli Masagos Mohamad, Senior Minister of State, Ministry of Home Affairs and Ministry of Foreign Affairs, Mr Zainudin Nordin, Member of Parliament for Bishan-Toa Payoh GRC and Dr Intan Azura Binte Mokhtar, Member of Parliament for Ang Mo Kio GRC.

This coming together in the spirit of inclusiveness is an annual initiative to bring together community leaders, MENDAKI staff members and 335 volunteers to give back to society through Project JOY 2013. Two hundred households will receive the Ramadhan Gift hampers. These gift packs contain food items and cooked food sponsored by **Singapore Halal Culinary Federation** and **Islamic Restaurant** for the family to share during iftar.

This year's event will see the involvement of professional groups including Muslim Doctors from Preciouz Kare Pte Ltd and Muslim Healthcare Professional Association who will be conducting free Health checkups, Pilots from Air Medical crew giving career talks for aspiring young pilots and Chefs from Singapore Halal Culinary Federation giving fresh ideas on a career in the industry. Banking professionals from CIMB will be sharing with the young on prudence in spending, while professionals from Spa Royale will be providing therapeutic services to these families in need They will be stationed at the booths set up at Yung Kuang and Tampines. There will also be volunteers from Keppel Corporation helping in the distribution of hampers.

You are invited to film the chefs and volunteers in the preparation of the food items at La Paella Restaurant, 735 North Bridge Road from 2pm to 3pm and then to join the groups distributing the hampers at the respective venues in Yung Kuang, Tampines, Woodlands and Buangkok.

We would like to invite you to lend coverage to this meaningful community effort.

Details of the event are as follows:

Project Joy Home Visits

Day, Date : Sunday, 28 July 2013

Time : 4.00pm

Venue : Yung Kuang (Dr Yaacob Ibrahim)

- **(182A Yung Sheng Road, Singapore 611182)**

Tampines (Mr Masagos Zulkifli Masagos Mohamad)

- **(499D Tampines Avenue 9, Singapore 524499)**

Woodlands (Mr Zainudin Nordin)

- **(569A Champions Way, Singapore 731569)**

Buangkok (Dr Intan Azura Mokhtar)

- **(986C Buangkok Crescent, Singapore 533986)**

**** Note: Dr Yaacob and the MMPs will be distributing these hampers at 4.15pm.**

We would appreciate it if you could confirm your attendance by 5.00pm on Friday, 26 July 2013.

Please do not hesitate to call or email the officers named below, if you require further information.

We look forward to your presence. Thanking you in advance and looking forward to your continued support of this community effort.

Our Kind Sponsors



Our Partners

Dr Saiful Nizam – Preciouz Kare Pte Ltd	
Dr Iqmal Abdullah –	Muslim Healthcare Professional Association
Azizah Ahmad – Aura Royalis Spa	
Suria Mohd – Anggun International	
Captain Muhd Aidith – Air Medical Crew	
Rokilah Abdul Samat – CIMB Islamic	