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## **MEDIA ADVISORY**

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### **YAYASAN MENDAKI – KEPPEL BINTAN SERVICE LEARNING PROJECT**

#### **A collaboration to uplift lives through education**

An opportunity for invaluable overseas training experience will see volunteers from MENDAKI and Keppel Corporation combining efforts to touch the lives of the residents of an orphanage in Bintan through a volunteer-driven service learning project.

In line with MENDAKI's Mission and Vision to empower the disadvantaged through excellence in education, this collaboration between MENDAKI and Keppel Corporation will take place over a period of five days from 25<sup>th</sup> – 29<sup>th</sup> September 2013 at the Rumah Anak Sholeh Inayah Bintan (Al-Inayah Orphanage).

A total of twenty five volunteers from both organisations will be engaging in various value-added initiatives for the benefit of the 35 residents, most of whom are children below the age of 17. Fully funded by Keppel Corporation as part of their Corporate-Social Responsibility (CSR), this joint project will see the volunteers contributing to the improvement of the orphanage, especially in the area of education.

MENDAKI will provide training in its programmes, which the volunteers would be able to apply upon returning to Singapore. This project will also witness the expansion of MENDAKI's established Tiga M programme to benefit the residents of the orphanage. Among others, this programme empowers the university students to train the children in numeracy, literacy, arts and science skills.

We would like to extend an invitation for a journalist/media crew from your organisation to join our team in Bintan for a 1 day trip/overnight stay to provide

coverage for the event. The media trip is on Friday, 27<sup>th</sup> September 2013. Should you be interested to join in the trip, kindly contact the officers below for the trip arrangements.

Details of the event are as follows:

Event: Yayasan MENDAKI-Keppel Bintan Service Learning Project
Day, Date : 25 - 29 September 2013
Venue : Rumah Anak Sholeh Inayah Bintan Jalan Kampung Baru, Bintan Timur, Bintan

Please do not hesitate to call the officers named below, if you require further assistance on the matter. Thanking you in advance for your continuous support for our organisation. Together with MENDAKI, let us all empower the community towards excellence.