



## **MEDIA ADVISORY**

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### **MENDAKI PRESCHOOL OUTREACH (BRIDGING) PROGRAMME 2013**

On Friday, 29 November at 2.30pm Dr Yaacob Ibrahim, Minister of Communications and Information, and Minister-in-Charge of Muslim Affairs will visit UWCSEA Dover Campus to participate in the “Get Ready for School Gift Exchange”. This is part of the MENDAKI Preschool Outreach (Bridging) Programme 2013.

This year, MENDAKI will continue to run the Preschool Outreach (Bridging) Programme for 68 Malay/Muslim children. Previously supported by the Ministry of Education (MOE) and known as the K2-ONE Bridging Programme, it was co-organised by the other Self-Help Groups namely Chinese Development Assistance Council (CDAC), Eurasian Association and Singapore Indian Development Association (SINDA) and Yayasan MENDAKI from 2007 to 2012.

Conducted in two phases, the MENDAKI Preschool Outreach (Bridging) Programme aims to reach out to children who have not had the experience of preschool education and provide them with the basic foundational numeracy, literacy and social skills so as to assist in their integration into the formal school environment when they enter Primary 1. Following this, a specialised follow-up programme will also be conducted in January for both the children and parents to ensure that these children are well-adapted to the school setting. The parents, on the other hand, will be guided to be their children co-educators at home.

On Friday afternoon, students from the MENDAKI programme will visit UWCSEA Dover campus, where the UWCSEA students will give them bags that they have decorated themselves, filled with stationeries.

This is the second year United World College of South East Asia (UWC)\* has supported MENDAKI generously in allowing MENDAKI to use their classrooms and other school facilities. More importantly, the students have been imbued with a giving spirit. The students have been doing chores at home to earn money to buy items they think will help their friends in the MENDAKI Bridging Programme.

The gift exchange will be followed by some fun activities that all the children can do together. For the UWCSEA children, this is a wonderful beginning to their service journey, as they start to understand that they have a responsibility to others, and that small actions can make a difference in other children's lives.

Other partners for the MENDAKI Bridging Programme this year include Madrasah Al-Arabiah Al-Islamiah, Radin Mas Primary School, Explorer Asia Holdings Ltd (Playeum) and MindChamps Holdings Pte Limited.

We are pleased to invite you and your crew to provide media coverage for this event. The details are as follows:

<p><b>Event: MENDAKI Outreach (Bridging) Programme</b></p> <p><b>Day, Date : Friday, 29 November 2013</b></p> <p><b>Time : 1.00pm to 4.30pm</b></p> <p><b>Venue : United World College (South East Asia)</b> <b>Dover Campus</b> 1207 Dover Road Singapore 139654</p>
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Additional details of the event are in Annex A.

*\* UWC South East Asia is a K1 to Grade 12 international school, offering a challenging, holistic education to more than 5,000 students on two campuses in Singapore. The school programme emphasizes academic achievement, service to others, environmental stewardship, teamwork and leadership.*

We would appreciate if you could confirm your attendance by **5.00pm on Thursday, 28 November 2013**. Please do not hesitate to call or email to the officer named below, if you require further information on this event. We look forward to your presence and we thank you for your continued support on this community effort.

## MENDAKI Outreach (Bridging) Programme

**Friday, 29 November 2013**  
**1pm - 4.30pm**

United World College (South East Asia)  
 Dover Campus  
 Infant School, Level 2  
 1207 Dover Road  
 Singapore 139654

### PROGRAMME

<b>Time</b>	<b>Programme / Activity</b>
1.00pm	Arrival of children in school & lunch
1.30pm	Playtime for children
2.00pm	Puppet show by Playeum
2.30pm	<b>Arrival of Guest-of-Honour, Dr Yaacob Ibrahim</b> Minister for Communications and Information, Minister-In-Charge of Muslim Affairs and Chairman of Yayasan MENDAKI
2.35pm	Gift exchange by United World College students and participants of MENDAKI Bridging Programme
3.00pm	Class Activities
3.30pm	Tea time for children
3.45pm	Rhyme time
4.15pm	End of Programme