

YM 2.9.3.1

25 February 2015

Release 01/March 2015



MEDIA ADVISORY

DEALING WITH ASPIRATIONS. KNOWING YOUR OPTIONS BRUNCH WITH MENDAKI 2015

The best chances in life are not achieved by just drifting towards the more academic pathways but to discover your own talent and skills

Deputy Prime Minister, Tharman Shanmugaratnam

In keeping with the national developments towards a more flexible and diverse education, Yayasan MENDAKI continues to partner Malay/Muslim students in their educational journey. We will hold our first 'Brunch with MENDAKI' of the year to share with students and their parents on the ASPIRE recommendations to enhance applied learning at the Polytechnics and ITE and also share tips on how to excel in school.

The seminar, to be held on Sunday morning, 1 March 2015, at the Lifelong Learning Institute, is also an opportunity for our youths to find out how they can optimise their potential and realise their aspirations by building on skills and mastery.

Minister for Communications and Information and Minister in charge of Muslim Affairs, Dr Yaacob Ibrahim, will be gracing the event as Guest-of-Honour.

Our speakers for the event include Mr Daniel Wong, a motivational speaker and bestselling author who will share on his own experiences dealing with depression and low self-esteem during his teenage years and also reveal tips to excel. Ms Zalina Ariffin, an educator in Ngee Ann Polytechnic and a member of the Engagement Committee of ASPIRE by the Ministry of Education, will share insights on the changing education landscape and the importance of being career-aware and work-ready for the challenging and exciting future.

We welcome you to join us in this event and lend coverage to this meaningful effort.

Details of the event are as follows:

Event: Brunch with MENDAKI

Day, Date : Sunday, 1 March 2015

Time : 10.00am to 1.00pm

**Venue : Lifelong Learning Institute
Lecture Theatre, Level 2,
11 Eunos Road 8, Singapore 408601**

We appreciate it if you could confirm the attendance of your reporters, cameraman or photographers by **5.00 pm on Friday, 27 February 2015**. Please do not hesitate to call the officer mentioned below, should you require further assistance on the matter.

Brunch with MENDAKI
Sunday, 1 March 2015
10am – 1.00pm
Lifelong Learning Institute
Lecture Theatre, Level 2,
11 Eunos Road 8, Singapore 408601

Programme Outline

Time	Programme
10.00am	Arrival of Minister Dr Yaacob Ibrahim <i>Minister for Communications and Information, Minister-In-Charge of Muslim Affairs and Chairman of Yayasan MENDAKI</i>
10.05am	Welcome Address by Minister Dr Yaacob Ibrahim
10.15am	Presentation of Tokens of Appreciation to Guest Speakers
10.25am	Talk by Guest Speaker I, Mr Daniel Wong
11.10 am	Reception
	Door stop Interview with Minister
11.40 am	Talk by Guest Speaker II, Ms Zalina Ariffin
12.15 pm	Question & Answer Session
1.00pm	End of Programme