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MEDIA ADVISORY

PROJECT JOY 2018: RAIKAN ILMU SEPANJANG HAYAT CELEBRATING LIFELONG LEARNING

This Saturday, Yayasan MENDAKI's Project JOY 2018 will be spreading the giving spirit of Ramadan to more than 100 **families**. This year, in addition to distributing food hampers and vouchers, MENDAKI also invites the sharing of knowledge. Recipients will be participating in workshops on digital and financial literacy to ensure that they are equipped with relevant skills to navigate the online world and make informed financial decisions this Ramadan.

Minister of State (MOS) for National Development and Manpower, and Deputy Chairman of Yayasan MENDAKI, Mr Zaqy Mohamad will be packing and distributing Project JOY hampers to 150 families at Wisma MENDAKI. He will be joined by other Malay/Muslim Members of Parliament (MMPs) and Board of Directors (BODs). In rallying the community to help spread the joy to the families in Ramadan, informal groups such as Singapore Sports Car Club and Chan's World Holidays will also do their part to give back to the community.

We cordially invite your reporters, cameramen and photographers to lend coverage and capture the spirit of *gotong-royong* in action. There will be photo and interview opportunities with Mr Zaqy Mohamad and beneficiaries.

Please RSVP your attendance to Natasha Satar at 6245 5749 / 9001 0395 or natasha@mendaki.org.sg by 5.00pm on Friday, 18 May 2018. Details of the event are as follows:

Day/Date: Saturday, 19 May 2018
Time: 12.00pm to 3.15pm
Venue: Wisma MENDAKI (ANNEX A for the map)
51 Kee Sun Ave, Singapore 457056

A detailed programme is also attached in **ANNEX B** for your reference.

Yayasan MENDAKI
51 Kee Sun Avenue Singapore 457056
Tel: 6245 5555 Website: www.mendaki.org.sg

PROJECT JOY 2018
SATURDAY, 19 MAY 2018

YAYASAN MENDAKI
51 KEE SUN AVENUE, SINGAPORE 457056

VENUE MAP



PROJECT JOY 2018
SATURDAY, 19 MAY 2018

YAYASAN MENDAKI
51 KEE SUN AVENUE, SINGAPORE 457056

PROGRAMME

Time	Programme
11.30am	Arrival and registration of 150 families
12.00pm	Commencement of Digital Quotient (DQ) Workshop
2.00pm	Arrival of Mr Zaqy Mohamad Minister of State for National Development & Manpower Deputy Chairman, MENDAKI
2.05pm	Packing of Project JOY Hampers by Mr Zaqy Mohamad, MMPs and BODs
2.20pm	Mingling and photo-taking with volunteers <i>(photo opportunity)</i>
2.25pm	Project JOY Hamper Distribution (Part I) by Mr Zaqy Mohamad, MMPs and BODs (First 30 families) <i>(photo opportunity)</i>
2.40pm	Flag-off
2.50pm	Project JOY Hamper Distribution (Part II) by Mr Zaqy Mohamad, MMPs and BODs (Remaining families) <i>(photo opportunity)</i>
3.00pm	Doorstop Interview with Mr Zaqy Mohamad
3.15pm	End of Event