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## **MEDIA ADVISORY**

### **LAUNCH OF PROGRAMME FOR PMETs – An initiative by the PMET Outreach Committee**

Based on figures released by the Ministry of Manpower earlier this year, PMETs form a large proportion of those asked to leave as businesses restructure with them making up 75% of all local residents made redundant.

The PMET Outreach Committee formed in February this year with the aim of supporting Malay/Muslim PMETs during these challenging times will be conducting the first of a series of sharing cum networking sessions as part of these efforts.

MENDAKI SENSE and the WDA will be sharing on the various initiatives both at community and national levels supporting PMETs. Three industry leaders from the Early Childhood, IT and Maritime will also be present to provide insights on their respective industries.

We will also launch the **Programme for PMETs** at the networking session. The programme is dedicated towards providing a holistic approach in addressing and supporting PMETs.

**Dr Faishal Ibrahim, Senior Parliamentary Secretary Ministry of Social and Family Development and Ministry of Education, and Mr Amrin Amin,**

**Parliamentary Secretary Ministry of Home Affairs and Ministry of Health**, will be gracing the event, as co-chairmen of the PMET Outreach Committee.

We cordially invite your reporters, cameramen and photographers to lend coverage to this meaningful community initiative. Opportunities for interviews will be made available. Details of the event are as follows:

**Event: Launch of Programme for PMET**

**Day, Date : Thursday, 25 May 2017**

**Time : 7.30pm – 9.30pm**

**Venue : MENDAKI SENSE  
Oxford and Yale Rooms  
WIS@Changi  
#05-01/15  
116 Changi Road  
Singapore 419718**

**LAUNCH OF PROGRAMME FOR PMETS  
THURSDAY, 25 MAY 2017  
MENDAKI SENSE  
WIS@CHANGI, #05-01/15  
PROGRAMME**

- 7.30pm           **OPENING BY SENSE**  
*Introduction to Programme for PMETs*
- 7.40pm           **SKILLSFUTURE**  
*Workforce Singapore*  
Serene Yew  
Manager, Partners and Operations Division
- 7.50pm           **INDUSTRY INSIGHTS**  
Infocomm Media Development Authority  
- Mr Tan Wee Keong  
*Deputy Director, Human Capital Development*
- Maritime Port Authority – Maritime  
- Mr Jason Ho  
*Manager, Industry Manpower Development*
- SEED Institute, on Early Childhood Industry  
- Ms Guo Meiqi  
*Executive, Branding, Sales & Marketing*
- 8.20pm           **PROGRAMME FOR PMETs – Registration**
- 8.30pm           **RECEPTION AND NETWORKING**

## Annex B

### Location Map

**WIS@ Changi ( 116 Changi Road, Singapore 419718 )**

