



20 Apr 2017

MEDIA RELEASE

SKILLS & CAREER FAIR 2017

Yayasan MENDAKI, SSA Group and MENDAKI SENSE to partner with 14 leading employers in offering 700 jobs at inaugural event

Singapore, 20 April 2017 – Over 400 job openings from more than 10 industries will be made available for participants at the inaugural Skills & Career Fair 2017 which will be held on Sunday 23 April 2017, the Lifelong Learning Institute from 10.00am to 6.00pm.

This is the first tripartite collaboration by Yayasan MENDAKI, SSA Group and MENDAKI SENSE to enhance the community's employability and skills upgrading. Through walk-in interviews conducted by 14 employers and wide-ranging training courses offered by several industry-specific training providers as well as free talks by experts, the organisers hope to attract more than 2,000 job seekers and skill upgraders to attend the fair. The event also serves as an outreach platform by the 3 organisations in getting the community to register for national skills-upgrading initiatives, such as the SkillsFuture courses.

More than 40 organisations have lent their support for this event including 10 Malay/Muslim Organisations (MMOs) such as 4PM, Ain Society, AMP, Darul Arqam, PERGAS, MKAC, Casa Raudha, LBKM, TAA and Muhammadiyah.

Lifelong Learning Institute (LLI) is a supporting partner of the Skills & Career Fair 2017.

As part of SSA Group's corporate social initiative efforts, it will be donating NTUC FairPrice vouchers totalling \$20,000 and 1,000 food packets to the poor during the Fair.

Dr Yaacob Ibrahim, Minister for Communications and Information, Minister-in-charge of Cyber Security and Minister-in-charge of Muslim Affairs will be gracing the event as the Guest of Honour.

Also gracing the event are Associate Professor Muhammad Faishal Ibrahim, Parliamentary Secretary, Ministry of Education & Ministry of Social and Family Development, and Mr Amrin Amin, Parliamentary Secretary, Ministry of Home Affairs who

are the co-chairmen of the PMET Outreach Committee. About 20% of the job vacancies at the Skills & Career Fair 2017 are targeted at the PMETs.

We would like to invite you to lend coverage to the event. Details of the event are as follows:

Day / Date	Sunday / 23 April 2017
Time	10am to 6pm (Annex A for programme)
Venue	Lifelong Learning Institute Halls 1-1 & 1-2 11 Eunus Road 8 Singapore 408601

Please confirm your attendance by 5.00pm on Friday, 21 April 2017. For enquiries, please call the media officer below.

Media Contact Person	Julinah Sulaiman Snr Manager Corporate Communications Yayasan MENDAKI	Humairah Suhaimi Assistant Manager, Brand & Communication SSA Group
Contact Details	DID: 6248 5149 Mobile: 9686 4348 Email: Julinah@mendaki.org.sg	DID: 6632 9514 Mobile: 9021 3432 Email:humairah@ssagroup.com

About Yayasan MENDAKI

Yayasan MENDAKI (Council for the Development of Singapore Malay/Muslim Community) is a pioneer Self-Help Group formed in 1982 dedicated to empower the community through excellence in education, in the context of a multi-racial and multi-religious Singapore.

MENDAKI's programmes largely target the bottom 30 per cent of the Malay/Muslim population and are therefore highly subsidised. They are mostly preventive and developmental programmes to provide early assistance to the beneficiaries so that they will be school ready, able to perform in school and ultimately be future ready. The programmes are designed to supplement or complement national initiatives.

MENDAKI works extensively with partners that share and support its vision and mission. They consist of government agencies, schools, mosques, Malay/Muslim organisations, employers, community centres and MAECs, family and student service centres and many more.

About SSA Group

SSA is a corporation providing professional services for the past 30 years in the areas of training, management consulting, public accounting and estate planning. SSA is consistent in its professionalism and quality, having been presented the SME 1000 Award for 7 consecutive years since 2011. In consultancy, SSA has assisted more than 300 companies, business enterprises and non-profit organisations in Singapore, Malaysia, Indonesia, Brunei and Saudi Arabia. It has also provided training and upgrading opportunities to more than 100,000 members of Singapore's workforce, comprising trainees at operations, supervisory and managerial levels.

About MENDAKI SENSE

MENDAKI SENSE is the social enterprise arm of MENDAKI set in 2004 with the main aim of providing support and opportunities to all workers through employability initiatives that included skills training and upgrading. Its work has now evolved and expanded to also include designing learning and social programmes to sharpen the community's skills and knowledge, connecting individuals and community to care and growth network island-wide and offering programmes and services directly or otherwise through partnerships. Since its inception SENSE has provided training to more than 80,000 workers.

Skills & Career Fair 2017
Sunday, 23 April 2017
Lifelong Learning Institute
11 Eunos Road 8
Singapore 408601

Programme

Time	Activity
10.00am	Event Commences Registration of Participants Stage Activities
11.30am	Arrival of GOH Opening Address by Mr Suhaimi Salleh CEO SSA Group Speech by GOH Presentation of Tokens & Vouchers by SSA Group
12.00pm	GOH Tour Booths
12.30pm	GOH Takes His Leave
1.00pm	Stage Activities Guest Appearance by Celebrities Personal Grooming Demo Cake Making Demo Talks by Training Providers
6.00pm	Event Ends