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MEDIA ADVISORY

BRUNCH WITH MENDAKI

UNLOCK YOUR CHILD'S POTENTIAL WITH MULTIPLE LITERACIES OF THE 21ST CENTURY

Beyond reading and writing, the relevance of multiple literacies in building a strong foundation for a young child's development will be shared at the second instalment of the Brunch with MENDAKI series for 2018. As a child's first teacher, the Brunch will focus on disseminating knowledge and information to parents of children below 7 years old, on the diverse literacy skills that are becoming increasingly important for their child's development in the current landscape.

Invited speakers Ms Seri Rahayu Ariff, an executive principal at PCF Sparkletots and Mdm Rahmah Mohd Ali, an allied educator, will engage parents and provide tips in exposing their child to multiple literacies at home and managing their child's transition to primary school.

Senior Parliamentary Secretary, Ministry of Social and Family Development & Ministry of Education, Assoc Prof Muhammad Faishal Bin Ibrahim, will be gracing the event and joining the panel in the dialogue discussion.

Details of the event as follow:

Time	Programme
10.00am	Opening Address Mdm Aidaroyani Adam, Deputy CEO of Yayasan MENDAKI
10.15am	Presentations by invited speakers Ms Seri Rahayu Ariff and Mdm Rahmah Mohd Ali
10.45am	Interactive Dialogue
11.45am	Doorstop interview Breakout sessions (Concurrent)
12.30pm	End of Event

We cordially invite your reporters, cameramen and photographers to lend coverage to this event. Opportunities for interviews will be made available. Please RSVP your attendance to Ms Siti Aisyah Ramli at 6245 5804 / 8183 4825 or sitiaisyah.ramli@mendaki.org.sg by 5.00pm on Friday, 31 August 2018.

A detailed programme is also attached in ANNEX A for your reference. Thank you.

Contact Person:

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**Brunch with MENDAKI –
Unlock your Child’s Potential with Multiple Literacies of the 21st Century**

Sunday, 2 September 2018
10.00am to 12.30pm (registration starts at 9.00am)
Lifelong Learning Institute (Level 2) 11 Eunos Rd 8, Singapore 408601

Time	Programme
9.00am	Registration
10.00am	Arrival of Assoc Prof Muhammad Faishal Bin Ibrahim <i>Senior Parliamentary Secretary, Ministry of Social and Family Development & Ministry of Education</i>
10.05am	Opening Address by Mdm Aidaroyani Adam <i>Deputy CEO of Yayasan MENDAKI</i>
10.15am	Sharing by Ms Seri Rahayu Ariff <i>(Title: Multiple Literacies of the 21st Century)</i>
10.30am	Sharing by Mdm Rahmah Mohd Ali <i>(Title: Exposure of Literacies for Smooth Transitions to Primary School)</i>
10.45am	Interactive Dialogue Session <ul style="list-style-type: none"> • Assoc Prof Muhammad Faishal Bin Ibrahim • Ms Seri Rahayu Ariff • Mdm Rahmah Mohd Ali • Mr Jamsari Ahmad (Volunteer, Centre For Fathering) • Moderated by: Ms Zaza Majid
11.40am	Presentation of Tokens of Appreciation
11.45am	GOH Doorstop interview
11.45am	Breakout sessions (concurrent) <ul style="list-style-type: none"> • Digital Literacy • Language & Literacy
12.30pm	End of Event

Location Map
Lifelong Learning Institute (Level 2)
11 Eunos Rd 8, Singapore 408601

