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MEDIA ADVISORY

AN ALL-IN-ONE GUIDE TO UNDERSTAND AND SUPPORT YOUR CHILD'S GROWTH AND DEVELOPMENT

Malay/Muslim parents can now refer to an all-in-one resource repository that consolidates all the necessary early childhood information that a young parent needs. Covering all aspects of a child's developmental needs from the ages 0 – 6yrs, the repository includes areas such as nutrition, physical, social and emotional developments as well as easy to follow tips and activities to promote a healthier and stronger bond between parent and child. Available in Malay and English, the repository is yet another initiative as part of MENDAKI's efforts to help parents and their pre-schoolers strengthened their foundation to be school-ready.

This Saturday, 19 November 2016, will witness the launch of the repository, "My Early Adventure: A Guide for Parents with Children Aged 0-6" by Guest-of-Honour, Dr Yaacob Ibrahim, Minister for Communications and Information, Minister in-charge of Cyber Security and Minister in-charge of Muslim Affairs. The launch will take place at the Education Trust Fund (ETF) Disbursement Ceremony 2016 cum CM-Tech@Heartlands at Bedok Green Primary School.

The ETF disbursement ceremony on 19 November will also see close to 80 primary students receiving the ETF-School Assistance Scheme vouchers and Aziz Merchant bursaries.

We invite you to join us in the ETF Disbursement Ceremony cum CM-Tech @ Heartlands. There will be photo and interview opportunities. We cordially invite your reporting crew to cover the event and include the information in your media coverage.

Details of the event are as follows:

**Event: Education Trust Fund Disbursement Ceremony 2016 cum
CM-Tech @Heartlands**

Day, Date : Saturday, 19 November 2016

Time : 10.00am to 11.00am

**Venue : Bedok Green Primary School
1, Bedok South Avenue 2
Singapore 469317**

**EDUCATION TRUST FUND DISBURSEMENT CEREMONY
BEDOK GREEN PRIMARY SCHOOL
1, BEDOK SOUTH AVENUE 2, SINGAPORE 469317
SATURDAY, 19 NOVEMBER 2016**

Programme

- 9.30am** **Arrival of Parents & Recipients**
- 9.55am** **Guest to be seated at Level 2 Multi-Purpose Hall**
- 10.00am** **Arrival of Guest-of-Honour**
- Dr Yaacob Ibrahim
Minister for Communications and Information
Minister-in-Charge of Cyber Security
Minister-in-Charge of Muslim Affairs
- Performance:**
by The Learning Connections
- 10.15am** **Launch of 0-6 Repository**
My Early Adventure: A Guide for Parents with Children
Aged 0-6
- Presentation of:**
- Vouchers to ETF-SAS recipients (Primary)
 - Cheques to ETF-Merchant Primary School
Bursary Award
- 10.35am** **GOH mingling session with recipients at Level 1
Canteen**
(Photo Opportunity)
- Tour of the booths at Cahaya M @ Heartlands at
Level 1 Canteen**
(Photo Opportunity)
- 10.55am** **GOH Doorstop Interview**
- 11.00am** **GOH takes his leave**
- End of Event**