



YM 2.9.3.1
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MEDIA ADVISORY

A WHOLE COMMUNITY APPROACH TO GET PRESCHOOLERS READY FOR SCHOOL

Two significant events will be taking place this weekend as MENDAKI works together with the community in efforts to enhance Muslim pre-schoolers' readiness for school. As part of its School Ready Campaign, professionals, practitioners as well as parents and their children will be engaged in a series of capability building initiatives.

Education Symposium on Saturday, 14 April 2018 at NUS Shaw Foundation

Alumni House

The MENDAKI Education Symposium, inaugurated last year will feature 14 speakers, providing insights into how technology is impacting the teaching and learning of pre-schoolers. Themed "Raising Young Innovators in a Digital World", the symposium will feature 4 main speakers followed by two breakout sessions. Keynote speaker, Dr Elizabeth Chesworth from the University of Sheffield will give focus on creating spaces for learning to thrive with other speakers focussing on different aspects of technology in the early childhood learning. Targeted at professionals and practitioners, the 1-day symposium will also showcase teaching aid and learning tools that can enhance the classroom experience.

PlayFest on Sunday, 15 April 2018 at D'Marquee Downtown East

Working in tandem with preschool teachers, parents play a crucial role as their child's first teachers especially at home. Recognising the importance of play in a young child's development, MENDAKI will hold its inaugural PlayFest as part of its public education initiative to engage and disseminate information to parents and families with young children. See how a home is transformed to provide opportunities for teachable

moments for the family. Among the various activities, parents and their children will get first-hand experience at creating and making various objects for play and learning.

Dr Yaacob Ibrahim, Minister for Communications and Information, Minister-In-Charge of Cyber Security and Minister-In-Charge of Muslim Affairs will be gracing both the events. Kindly refer to the attached programmes (Annex A and B).

We cordially invite your reporters, cameramen and photographers to lend coverage to these key events. Opportunities for interviews will be made available. Details of the event are as follows.

Education Symposium 2018	PlayFest 2018
Saturday, 14 April 2018	Sunday, 15 April 2018
9.00a.m to 3.20pm <i>(Dr Yaacob Ibrahim will be present from 9.10am to 10.30am)</i>	10.00am to 4.00pm <i>(Dr Yaacob Ibrahim will be present from 12.00pm to 1.00pm)</i>
NUS Shaw Foundation Alumni House 11 Kent Ridge Drive, Singapore 119244	D'Marquee, Downtown East 1 Pasir Ris Close, Singapore 519599

Please RSVP your attendance to the following officers by 5.00pm on Friday, 13 April 2108

Detailed programmes are also attached in ANNEX A & B for your reference. Thank you.

Contact Persons:

Event	MENDAKI Education Symposium (Saturday, 14 Apr 2018)	PlayFest 2018 (Sunday, 15 Apr 2018)
Name	Natasha Satar (Ms) Communications Executive	Siti Aisyah Ramli (Ms) Communications Executive
DID	6245 5749	6245 5804
Mobile	9001 0395	8183 4825
Email	Natasha@mendaki.org.sg	Sitiaisyah.ramli@mendaki.org.sg

Education Symposium – Raising Young Innovators in a Digital World

Saturday, 14 April 2018
 9.00am-3.20pm (registration starts at 8.15am)
 NUS Shaw Foundation Alumni House (Level 2)
 11 Kent Ridge Drive, Singapore 119244

Time	Programme
8.15am	Registration & Reception
9.00am	Event starts
9.10am	Arrival of GOH: Dr Yaacob Ibrahim <i>Minister for Communications and Information, Minister-In-Charge of Cyber Security, Minister-In-Charge of Muslim Affairs and Chairman of Yayasan MENDAKI</i>
9.15am	Opening Address by GOH
9.30am	Presentation of Tokens <i>(Keynote speakers, ECDA, moderators)</i>
9.35am	Sharing by Dr Elizabeth Chesworth <i>(Title: Makerspaces in the Early Years: Enhancing Digital Literacy and Creativity' (MakeEY))</i>
9.55am	Video Presentation by Dr Azhar Ibrahim <i>(Title: Makerspaces in the Malay Community)</i>
10.00am	GOH tours booths, “World of Future Learning” Programme ongoing
10.15am	GOH Doorstop interview
10.30am	GOH takes his leave

	Programme ongoing
10.00am	Sharing by Mr Gary Lim <i>(Title: Global Trends and Goals for Technology Use in Pre-School)</i>
10.20am	Plenary Discussion 1 <ul style="list-style-type: none"> • Dr Elizabeth Chesworth • Mr Gary Lim • ECDA rep • Moderated by: Dr Mardiana Abu Bakar
10.40am	Tea Break
11.00am	Sharing by Mr Adrian Lim & Dr Jane Ching-Kwan <i>(Title: Coding and Children - Education for the 21st Century)</i>
11.20am	Sharing by Ms Shaireen Marchant <i>(Title: Technology for Everyday Data Gathering in Pre-schools)</i>
11.40am	Plenary Discussion 2 <ul style="list-style-type: none"> • Mr Adrian Lim • Dr Jane Ching-Kwan • Ms Shaireen Marchant • Moderated by: Mdm Irma Iryanti Juri
12.00pm	Presentation of Tokens of Appreciation <i>(Breakout speakers, MENDAKI Alliance for Pre-School Professionals members, and SIT-Wheelock students)</i>
12.20pm	Lunch
1.50pm	Breakout Session I & II
3.20pm	End of programme

PlayFest 2018

Sunday, 15 April 2018

10.00am – 4.00pm

D'Marquee, 1 Pasir Ris Close, Downtown East, Singapore 519599

Time	Programme
10.00am	PlayFest opens to public
10.30am	Start of stage performances and Parents' Workshop
12.00pm	Arrival of GOH: Dr Yaacob Ibrahim <i>Minister for Communications and Information, Minister-In-Charge of Cyber Security, Minister-In-Charge of Muslim Affairs and Chairman of Yayasan MENDAKI</i>
12.00pm	GOH tour activities and booths <ul style="list-style-type: none"> • HDB Flat 1 – The Rahmans (0 to 3 years old) • Nature and Outdoor Play Zone • HDB Flat 2 – The Ibrahims (4 to 6 years old) • Baby Play Gym • Digital Art & Craft Corner • Makers' Corner • Experience Wall
12.50pm	GOH Doorstop interview
1.00pm	GOH takes his leave Activities ongoing
1.00pm	Stage performances and Parents' Workshops
4.00pm	End of PlayFest