



YM 2.9.3.1

28 January 2016
Release 07 / January 2016

MEDIA ADVISORY

**“IT WAS SIMPLY TO BRING BACK THE ART OF POSTCARD WRITING ...
WHAT HAPPENED NEXT TUGS YOUR HEARTSTRINGS”**

LAUNCH OF YAYASAN MENDAKI’S COMPILATION OF 50 POSTCARD STORIES

Yayasan MENDAKI’s Postcard Stories project brought Singaporeans together in supporting each other through messages that tugs at your heartstrings. **Fifty most meaningful messages** that ranged from a student showing support for those who lost their loved ones at the Mount Kinabalu tragedy, to youths encouraging others suffering from illness have been **compiled into a booklet**.

This culmination of Yayasan MENDAKI’s Postcard Stories project will be launched on Monday, 1 February 2016 by **Minister for Communications and Information, Minister-In-Charge of Cyber Security and Minister-In-Charge of Muslim Affairs, Dr Yaacob Ibrahim** at Wisma MENDAKI.

We would like to invite your reporter, photographer and videographer to join us and lend coverage to this significant event. Details of the booklet launch are as follows:

Day/Date:	Monday, 1 February 2016
Time:	5.00pm to 6.30pm
Venue:	Wisma MENDAKI 51 Kee Sun Avenue, Singapore 457056
Guest-of-Honour:	Dr Yaacob Ibrahim Minister for Communications and Information, Minister-In-Charge of Cyber Security and Minister-In-Charge of Muslim Affairs

**Monday, 1 February 2016
5.00pm – 6.30pm**

**Wisma MENDAKI
51 Kee Sun Avenue, Singapore 457056**

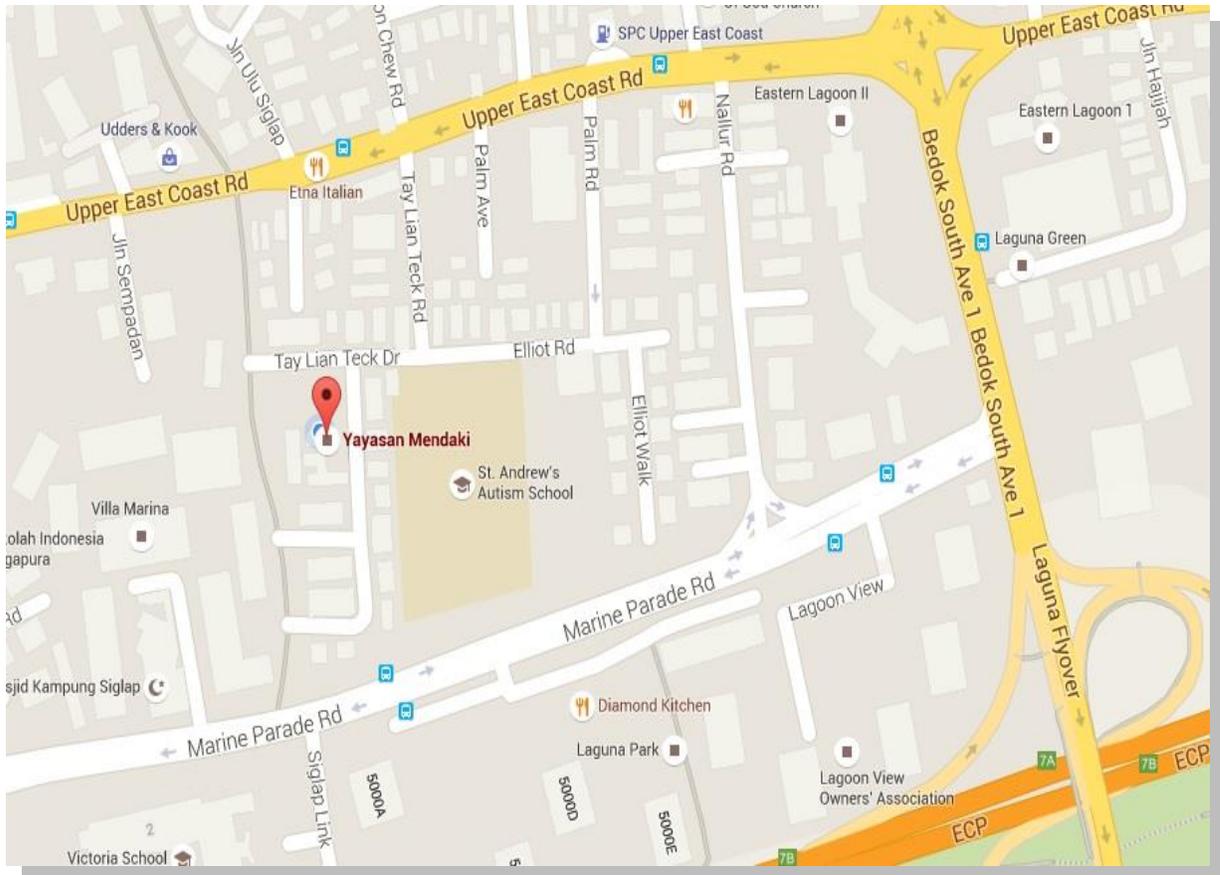
PROGRAMME

5.00pm	Arrival of Guests
5.30pm	Arrival of Dr Yaacob Ibrahim Minister for Communications and Information, Minister-In-Charge of Cyber Security and Minister-In-Charge of Muslim Affairs
	Launch of SG50 Postcard Stories Booklet
	Tour of SG50 Postcard Stories Exhibition Panel
6.00pm	Doorstop Interview with Dr Yaacob Ibrahim
	Refreshment
6.30pm	End of Event

**Monday, 1 February 2016
5.00pm – 6.30pm**

**Wisma MENDAKI
51 Kee Sun Avenue, Singapore 457056**

VENUE MAP



Yayasan MENDAKI
51 Kee Sun Avenue Singapore 457056
Tel: 6245 5555 Website: www.mendaki.org.sg