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MEDIA ADVISORY

**LEARNING FESTIVAL 2016
SPARKING INNOVATION TO BUILD THE FUTURE**

“The defining challenge which we face in this era is disruption. Things are changing fast, old models are not working, new models are coming thick and fast and we are having to adjust and to keep up.”

Prime Minister Lee Hsien Loong

National Day Rally 2016

Come ignite the spirit of innovation with new technology at The Learning Festival 2016. Families will get the opportunity to experience how technology such as Virtual Reality and robotics impact learning in Singapore and opens new opportunities for discovery. The Learning Festival will feature activities for the whole family that aim to spark creativity and develop a keen interest in learning.

Dr Yaacob Ibrahim, Minister for Communications & Information, Minister-in-charge of Cyber Security and Minister-in-charge of Muslim Affairs who is also Chairman of Yayasan MENDAKI, will be joining families as they explore and ‘make’ their own future

We cordially invite your reporters, cameramen and photographers to lend coverage to this meaningful community initiative. Details of the ceremony are as follows:

Day/Date: Saturday, 8 October 2016

Time: 10.00am to 4.00pm (Dr Yaacob will be present from 11.30am to 12.30pm)

Venue: ITE College West (Piazza)

1 Choa Chu Kang Grove, Singapore 688236

The Learning Festival 2016
Saturday, 8 October 2016
10.00am – 4.00pm
ITE College West (Piazza)

