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**MEDIA ADVISORY**

**A WORK OF HEART – THE (HE)ART OF GIVING THAT GOES THE EXTRA MILE  
MENDAKI PARTNERS APPRECIATION 2015**

Revolving around the theme of '**A Work of Heart**', the bi-annual **MENDAKI Partners Appreciation (MPA) 2015** to be held on **Saturday, 3 October 2015 at Furama RiverFront** acknowledges the strength of partnership and impact of the relentless support by national agencies, schools as well as Malay/Muslim organisations and other self-help groups and organisations.

They come forward with a heart of gold that carries with it a simple notion of giving to those in need in the community and to ensure that no child is deprived of educational support. Hence this year's event pays tribute to all who have gone above and beyond in giving back to the community. It celebrates **the idea that every single contribution, regardless of its form, has a huge impact on the less privileged in the community.**

Chairman of Yayasan MENDAKI, **Dr Yaacob Ibrahim who is the Minister for Communications and Information and Minister-in-charge of Muslim Affairs** will be hosting the event.

We would like to invite your reporters, cameraman and photographers to lend us coverage during this event. Photo opportunities of Dr Yaacob Ibrahim interacting and thanking the partners as well as interview opportunities will be made available. Details of the MPA 2015 are as follows:

**Day/Date: Saturday, 3 October 2015**  
**Time: 11.00am to 1.30pm**  
**Venue: Furama Riverfront, Venus Grand Ballroom**  
**405 Havelock Road, Singapore 169633**

**MENDAKI PARTNERS APPRECIATION 2015  
A WORK OF HEART**

**FURAMA RIVERFRONT  
Venus Grand Ballroom  
405 Havelock Road, Singapore 169633**

**SATURDAY, 3 OCTOBER 2015**

**PROGRAMME**

11:00am	Arrival of Guests
11.20am	Guests to be seated
11:30am	Arrival of Minister for Communications and Information and Minister-in-charge of Muslim Affairs  Dr Yaacob Ibrahim
11:35am	Opening Performance
11:40am	Welcome Address by Dr Yaacob Ibrahim
11:50am	“A Work of Heart” Special Appreciation Video
11:55am	Sharing Session by CEO of Temasek Foundation Mr Benedict Cheong  and  Personal Sharing by a participant of the Academic and Lifeskills Coaching Programme (ALCP)
12:15pm	Lunch  Photo Opportunity: Interaction between Dr Yaacob Ibrahim with guests  Doorstop Interview with Dr Yaacob Ibrahim
1:30pm	End of Event