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**MEDIA ADVISORY**

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**FUTURE READY NEXTSTOP SEMINAR 2017  
EMPOWERED FOR THE FUTURE ECONOMY**

Yayasan MENDAKI's NextStop Seminar 2017 hopes to spread the message of future readiness by exploring transformations within the working landscape with our youths of today. Participants will gain insights on industry trends and the necessary skillsets to excel in the future economy. The seminar will take place at the Singapore University of Technology and Design on Saturday, 12 August 2017 from 10.30am to 2.30pm.

Guest of Honour, **Associate Professor Muhammad Faishal Ibrahim, Senior Parliamentary Secretary for the Ministry of Education and Ministry of Social and Family Development**, will join **Member of Parliament for Bishan-Toa Payoh GRC, Mr Saktiandi Supaat** who sits in the Future Corporate Capabilities and Innovation Sub-Committee of the Community on the Future Economy (CFE) and Advisor to MENDAKI's Future Ready Committee, in a panel discussion to share and address the concerns of the youths.

We cordially invite your reporters, cameramen and photographers to lend coverage and capture the momentous occasion. Opportunities for interviews will be made available.

Details of the event are as follows and a detailed programme is attached in Annex A for your reference:

**Day/Date:** Saturday, 12 August 2017  
**Time:** 10.30am to 2.30pm  
**Venue:** Singapore University of Technology and Design (SUTD)  
Albert Hong Theatre (Lecture Theatre 1.102)  
8 Somapah Road Singapore 487372

**NextStop Seminar 2017****Saturday, 12 August 2017****10.30am – 2.30pm****Singapore University of Technology and Design (SUTD)****Albert Hong Theatre (Lecture Theatre 1.102)****8 Somapah Road Singapore 487372**

<b>Time</b>	<b>Programme</b>
<b>10.30am</b>	<b>Registration</b>
<b>11.00am</b>	<b>Arrival of Assoc Prof Muhammad Faishal Ibrahim</b> <i>Senior Parliamentary Secretary for the Ministry of Education and Ministry of Social and Family Development</i>
<b>11.10am</b>	<b>Keynote Address</b> <i>“Empowered for the Future Economy”</i>
<b>11.40am</b>	<b>Panel (Q&amp;A) Segment</b>
<b>12.10pm</b>	<i>“Creating a Winning Personal Digital Brand”</i>
<b>12.45pm</b>	<b>Refreshments</b> <b>Networking</b>
<b>2.30pm</b>	<b>End of Event</b>