



YM 2.9.3.2
09 March 2017
Release 03 / March 2017

MEDIA ADVISORY

MENDAKI Turns 35! **#raikanilmu #celebrateknowledge**

At the Committee of Supply (COS) speech earlier this afternoon, **Dr Yaacob Ibrahim, Minister for Communications and Information, Minister-In-Charge of Cyber Security and Minister-In-Charge of Muslim Affairs**, highlighted MENDAKI's year-long range of initiatives to commemorate 35 years of serving the community (M35). Aligned to the theme of #Raikanilmu (Celebrate Knowledge), the activities are aimed at emphasising MENDAKI's ever-present role in the community's journey of seeking and sharing knowledge.

"MENDAKI Turns 35" happening on 11 March 2017 will be the first event that kick-starts the year's M35 activities. Booths and interactive stage performances will be held to engage all members of the public, young and old. Activities are segmented into 3 main areas of **School Ready, Perform in School and Future Ready** to target different segments of the community ranging from young children, teenagers to adults. Coding, robotics and storytelling sessions by Sharon Ismail and Maria Mahat, two of our local authors, are among the exciting activities lined up.

We will also launch the **Rahsia Keluarga Bestari** book (Secrets of Successful Families book) at the event. The book is a compilation of articles and stories of twenty successful Malay/Muslim families sharing the 'secrets' of their children's success. Proceeds from the sale of the books will be channeled into the MENDAKI's **Education Trust Fund (ETF)**. Members of the Bestari family will also be present to witness the launch.

Dr Yaacob Ibrahim, Minister for Communications and Information, Minister-In-Charge of Cyber Security and Minister-In-Charge of Muslim Affairs will be gracing the event as Guest-of-Honour.

We cordially invite your reporters, cameramen and photographers to lend coverage to this meaningful community initiative. Opportunities for interviews will be made available. Details of the event are as follows:

Event: MENDAKI Turns 35!

Day, Date : Saturday, 11 March 2017

Time : 2.00pm to 6.00pm

Venue : Open Field (Beside Eunos MRT)

**MENDAKI 35TH ANNIVERSARY LAUNCH
SATURDAY, 11 MARCH 2017
OPEN FIELD EUNOS MRT STATION
PROGRAMME**

TIME	ITEM
2.00	Emcee welcome guests and attendees Booth Activities Commence
2.15 – 2.30	Story Telling (Session I) Presenter: Maria Mahat
2.40 – 3.00	Dramatisation – The Ant and The Grasshopper Presenter: The Learning Connection
3.05 – 3.35	Launch of M35 GOH Arrival Launch of Rahsia Keluarga Bestari Book Presentation of Book to Bestari Families Presentation of Souvenir Edition to Pledgers Presentation of Book to Beneficiaries Short Sharing by 2 Bestari Families
3.40 – 4.15	Minister & invited guests tour booths to commemorate Launch of Reading@Park Booth Activities On going
4.15 – 4.30	GOH Departs Booth Activities on going
6.00	Programme Ends