



YM 2.9.3.2

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MEDIA ADVISORY

PROJECT POSITIVE CONTRIBUTING TO SOCIETY THROUGH SKILLS UPGRADING

92 individuals will be receiving certificates on **Saturday, 2 June 2018** for graduating from MENDAKI's pilot initiative called **Project Positive**. Through this initiative, workshops were offered earlier this year that aim to equip families with basic skills for their personal use with the potential to monetise it as an added source of income for the family. The learning component in Project Positive was developed following a design thinking process that sought to enhance the existing Project Joy initiative beyond the gifting of food hampers and vouchers, as part of MENDAKI's annual Ramadan Campaign.

Project participants will be presented with graduation certificates as well as grocery vouchers and brand new sets of *baju kurung*, for themselves and their family members for the upcoming Hari Raya. In continuing the theme of lifelong learning and healthy living this Ramadan, there will also be a healthy lifestyle talk by Dr Farhan Alami, as she shares alternative cooking methods and exercise tips.

Minister for the Environment and Water Resources, Minister-in-charge of Muslim Affairs and Chairman of Yayasan MENDAKI, Mr Masagos Zulkifli Bin Masagos Mohamad, will be at the event as Guest-of-Honour.

We cordially invite your reporters, cameraman and photographers to lend coverage for this event. There will be photo and interview opportunities with Mr Masagos Zulkifli and beneficiaries.

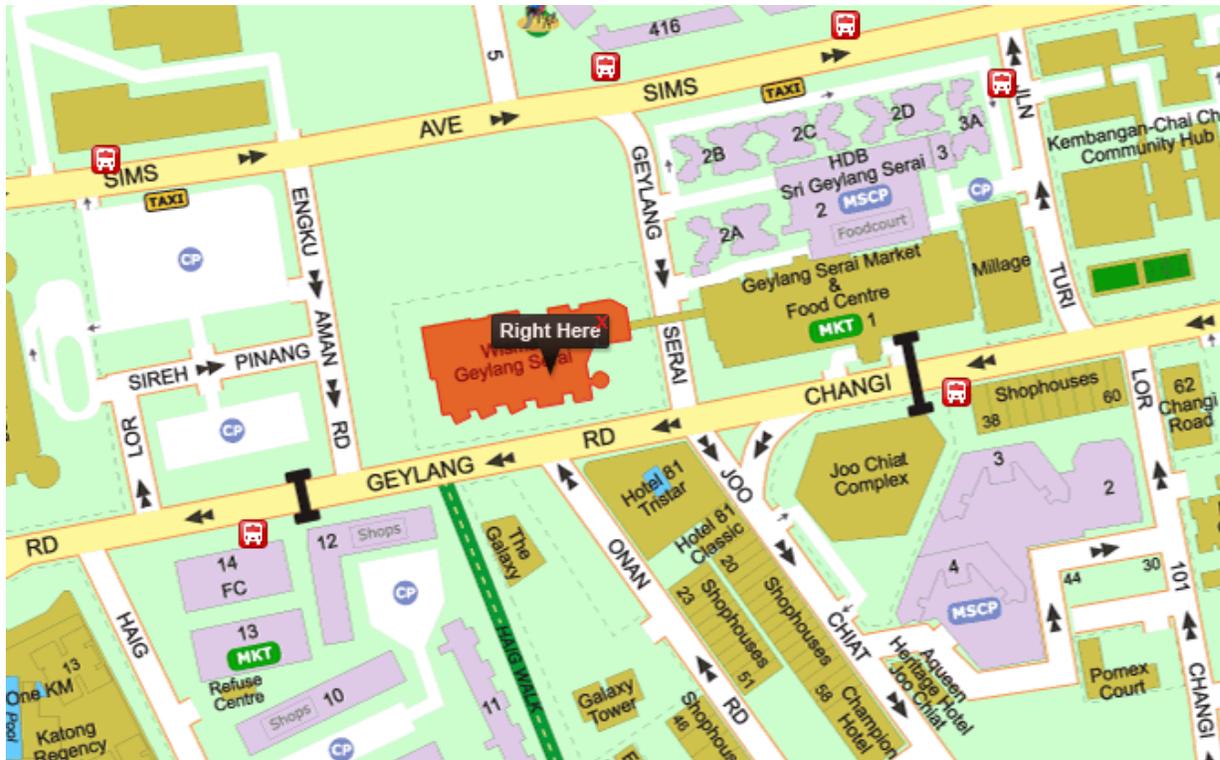
Please RSVP your attendance to Amalina Nasir at 6245 5764 / 9247 8766 or amalina.nasir@mendaki.org.sg by 5.00pm on Friday, 1 June 2018. Details of the event are as follows:

Day/Date: Saturday, 2 June 2018
Time: 12.00nn to 5.00pm
Venue: Wisma Geylang Serai (ANNEX A for the map)
1 Engku Aman Turn, Singapore 408528

A detailed programme is also attached in **ANNEX B** for your reference.

WISMA GEYLANG SERAI
1 ENSKU AMAN TURN, SINGAPORE 408528

VENUE MAP



PROJECT POSITIVE 2018

SATURDAY, 2 JUNE 2018

WISMA GEYLANG SERAI

1 ENGGU AMAN TURN, SINGAPORE 408528

PROGRAMME

Time	Activity
11.45am	Arrival and registration of first 50 families (group A)
12.00pm	Baju Kurung Shopping commences for first 50 families (group A)
1.30pm	Arrival and registration of next 50 families (group B). <ul style="list-style-type: none"> - All families (groups A and B) will be seated at the hall by 1.45pm for Healthy Lifestyle Talk.
2.00pm	Healthy Lifestyle Talk by Dr Farhan Alami
3.00pm	Arrival of Guest of Honour Mr Masagos Zulkifli
3.05pm	Presentation of certificates to Project Positive workshop participants
3.45pm	GOH to mingle with families collecting baju kurung
3.50pm	Media Doorstop Interview
4.00pm	Guest of Honour takes his leave
5.00pm	End of programme

Yayasan MENDAKI

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