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**MEDIA RELEASE**

**EDUCATION TRUST FUND (ETF) FUNDRAISING 2018  
ETF PARTNERS PURE & GOOD MANAGEMENT PTE LTD IN SUPPORT OF OUR KIDS'  
EDUCATION**

The Education Trust Fund (ETF) will partner Pure and Good Management Pte Ltd (Pure Good), a global food safety and Halal focused business, as part of its fundraising initiatives in 2018. In the spirit of supporting our Muslim students' education, Pure Good will be donating 20% of the proceeds from the sale of its products such as dates, date syrup and oral care whitening toothpaste, to the ETF.

A Memorandum of Understanding (MOU) was signed this afternoon at Wisma MENDAKI in support of this initiative. Mdm Rahayu Buang, Chief Executive Officer of Yayasan MENDAKI which administers the ETF welcomed the partnership with Pure Good. "We are heartened by the support we have been receiving from the community towards helping our students. The ETF has seen the community come forward in many different ways, whether by going trekking with us through our Climbathon, donating to our golf event and now, through the sale and purchase of halal products. We hope that many more groups and individuals will continue to step forward in the spirit of giving and sharing in support of the ETF. This is indeed a great way for us to play our part in strengthening our bond as a community."

Mr Zuraimi Jumaat, Executive Director of Pure Good, shared, "The Education Trust Fund's (ETF's) mission of helping our Muslim students and their families resonates with Pure Good as we believe that education is a key factor in helping our Muslim families to improve their lives. We are glad to be able to support ETF and we want to encourage our Halal industry partners to join us in giving back to the community."

The community can support the ETF by purchasing these items at the Muslim World Exhibition happening from 12 April to 15 April 2018.

More information on the ETF and how to donate online can be accessed at the ETF website at <https://www.edustrustfund.sg>. The ETF website will also offer the option to donate via GIRO. All donations to the ETF are entitled to 2.5 times tax deduction.

We appreciate it if you could include this information in your news coverage. We have also included photos of the MOU signing ceremony for your use.

For media enquiries, please contact

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Education Trust Fund (ETF) Programmes

*Supporting Our Kids' Education*

Since its inception in March 2003, ETF has provided financial assistance to Muslim students from disadvantaged families to ensure no child is denied quality education due to lack of resources. Since its inception, the ETF has disbursed more than \$22 million and assisted 91,000 students. Through the years, ETF has expanded its reach to ensure our students are equipped to learn and develop at all stages; from pre-school to youths in post-secondary institutions.

There are six schemes under the ETF. They are:

<b>S/N</b>	<b>ETF Schemes</b>	<b>Details</b>
1	<p><b>ETF Pre-School Subsidy Scheme</b> <i>Introduced in 2003</i></p>	<ul style="list-style-type: none"> <li>• Financial assistance for children pre-schools.</li> <li>• Financial assistance would be provided in cases where existing financial assistance schemes are unable to provide sufficient support or the amount provided by existing schemes are insufficient.</li> <li>• This aims to encourage disadvantaged families to send their children to pre-schools to prepare their children for primary one.</li> </ul>
2	<p><b>ETF School Assistance Scheme</b> <i>Introduced in 2005</i></p>	<ul style="list-style-type: none"> <li>• Financial assistance for students in primary and secondary schools.</li> <li>• Students will receive \$200 and \$250 vouchers respectively to purchase textbooks, assessment books and stationery, and a waiver of their tuition fees for the MENDAKI Tuition Scheme / Collaborative Tuition Programme.</li> </ul>
3	<p><b>ETF School Assistance Scheme (Vocational and Niche Schools)</b></p>	<ul style="list-style-type: none"> <li>• Financial assistance for students in vocational and niche schools. Vocational schools include</li> </ul>

	<i>Introduced in 2011</i>	<p>Assumption Pathway, Northlight School, Spectra and Crest Secondary. Niche schools include School of the Arts Singapore (SOTA), National University of Singapore (NUS) High School of Mathematics and Science, Singapore Sports School and School of Science &amp; Technology, Singapore (SST)</p> <ul style="list-style-type: none"> <li>• Students will receive a bursary of \$250 each.</li> </ul>
4	<p><b>ETF-Aziz Merchant Bursary</b> <i>Introduced in 2007</i></p>	<ul style="list-style-type: none"> <li>• The bursary is given to students from primary school, particularly those from the lower primary level. It aims at encouraging students to do well and complete their studies.</li> <li>• Selected students will receive \$500 each. The bursary assists students with incidental costs such as buying assessment books, school field trips, tuition fees, reading books etc.</li> </ul>
5	<p><b>ETF-ITE Start-up Cost</b> <i>Introduced in 2010</i></p>	<ul style="list-style-type: none"> <li>• Financial assistance for Year 1 students in Institute of Education (ITE) to purchase materials for school purposes.</li> <li>• Financial assistance is one-off and dependent on the course of study.</li> </ul>
6	<p><b>ETF-Big Heart Student Care Subsidy</b> <i>Introduced in 2016</i></p>	<ul style="list-style-type: none"> <li>• Financial assistance for Malay/Muslim students enrolled in Big Heart Student Care Centres, which provide after-school support.</li> </ul>

Background: Pure Good

Pure Good is a global food safety and Halal-focused business initiative created and developed by Singapore-based company, Hub International Pte Ltd.

Pure Good is a leading integrated trade service provider for Halal products in ASEAN countries and China. It has the International Halal compliance capabilities and networks collaboration with globally recognised Halal certification bodies worldwide. Pure Good offers a seamless online and offline international trade and distribution networks.